

2020 Annual Business Plan of Friends of WHO JAPAN in the fiscal Year of 2020

Approved by the Board meeting on February 26, 2020

Management Policy

Friends of WHO JAPAN supports the philosophy of the World Health Organization (WHO), a specialized agency of the United Nations, and works closely with WHO to promote health in Japan and abroad.

Until now, these activities have been carried out in collaboration with a number of WHO stakeholders, including the WHO Regional Office for Western Pacific (WPRO) and the Health Development Research Centre (WHO Kobe Centre).

The most important activity is to leverage the geopolitical strengths of the WHO network and global health hub in Kansai to translate the WHO fact sheet, disseminate the WHO's latest news in Japanese, and aim to provide one-stop Japanese-language WHO services.

This will be followed by strengthening the diverse networks linking government, universities and businesses, and emphasizing collaboration with WHO and WHO partners, including hospitals, universities and research institutes.

In addition to support for WHO interns so far, we will make activities involving younger generations even more attractive, such as the Bulletin "Visual WHO" and "Kansai Global Health Forum."

Last year, the presidents of four groups in Osaka, including the Physician Association, Dentistry Associations, the Drug Associations, and the Nursing Associations, joined the Association as board members so that specialized activities were accelerated.

In addition, active participation by supporters in younger generations, including the editorial members of the four-time annual visual WHO bulletin and the bimonthly Kansai Global Health Forum, invigorated meaningful activities in a friendly atmosphere.

In this fiscal year, the Association will aim to increase the number of members and ensure stable organizational management by enhancing our web site, further revitalizing the activities of the bulletin "Visual WHO" and "Kansai."

Through a variety of projects, the Association will actively support the voluntary activities of various generations who are trying to fly their wings abroad, and as global citizens, will work with the WHO, other international organizations, national and local governments, businesses, and NPO/NGO to achieve the goals of SDGs, which will leave no one behind.

[Priority Issues]

- 1) Enhancement of our website will enhance translations of the WHO fact sheets and provide one-stop Japanese-language information services.
- 2) Strengthen networks with the WHO-related health institutions, universities, private companies, NGO/NPO, etc. through the enhancement of the bulletin "Visual WHO" and through seminars and symposiums.
- 3) Continue to support the activities of the Kansai Global Health Forum (KGH) and the WHO Internship Program to promote the sustainable development of human resources aimed at global health.
- 4) Aim to increase the number of members by continuously providing attractive activities, etc.

[Activity-specific plan]

1. WHO enlightenment Program

- 1) Enrichment of the website
Enrichment of websites and e-mail magazines provide information on the latest information on the WHO, Japanese translation of fact sheets, and other health-related knowledge and activities. Reform the website in order to make our activities more widely known. In addition, to improve usability, the Association will undertake a comprehensive revamping of its website, including a review of its content and design.
- 2) Publication of the bulletin
Promote the activities of the Editorial Committee and publish the "Visual WHO" bulletin four times a year.
- 3) Information services
Widely introduce the WHO and the Association through such means as exhibiting at the One World Festival, and provide various consultations.
- 4) Research and proposals
Consignment, mediation, and consignment of research that conforms to the objectives of the Association and has the public interest, and provision of subsidies for those selected by the Selection Committee

2. Collaborative and cooperative programs

- 1) Co-organize and sponsor projects that can be jointly participated in as an awareness-raising project for the Kansai Infectious Diseases Forum and other organizations that are consistent with the objectives of the association.
- 2) Cooperate with companies, organizations, and individuals engaged in social contribution activities related to health, and cooperate in publicity and publicity activities through this association.
- 3) Facilitate cooperation with related organizations and acquire subsidies

and grants.

3. Human resources development business

- 1) The Kansai Global Health Forum will be held six times a year to encourage young people to become more motivated in the field of international health and hygiene. It will also be co-hosted with jaih-s (Student Group of the Japan
- 2) Support will be provided to those who are selected for the WHO internships.

4. Other activities

- 1) Promote exchanges with WHO, WPRO, and WKC.