

2021 Annual Business Plan of Friends of WHO JAPAN in the fiscal Year of 2021

Approved by the Board meeting on February 25, 2021

NOTE: The original version is in Japanese, and this English translation is for informative purpose only.

《Management Policy》

Friends of WHO Japan supports the principles of the World Health Organization (WHO), a specialized agency of the United Nations, and conducts health promotion activities in Japan and abroad in close collaboration with WHO. We have worked in collaboration with many WHO officials, including the WHO Regional Office of the Western Pacific (WPRO) and the WHO Kobe Centre for Health Development (WKC)

In FY2020, Friends of WHO Japan was directly affected by the pandemic of a new coronavirus infection. Due to the declaration of a state of emergency and restrictions on overseas travel, many of the overseas projects, seminars and symposia that Friends of WHO Japan had planned to conduct were postponed or had to be conducted online. In addition, Against the backdrop of the delay in the initial response by the WHO headquarters to the new coronavirus infection and criticism of its pro-China stance, Friends of WHO Japan received a series of protest e-mails and calls.

On the other hand, the number of visits to Friends of WHO Japan 's website increased rapidly, and goodwill donation from the general public began to arrive. despite various criticisms of WHO, it was a year in which WHO was in the news in a big way. What the new coronavirus infection taught us was the importance of well-being, the delay in digitalization of health and medical administration in Japan, and the importance of international cooperation in the face of the fact that infectious disease control cannot be completed only in one's own country.

FY2021 must be a year of great strides for the Friends of WHO Japan.

Based on the major revision of the website in FY2020, the development of the journal "Medemiru WHO" and "Kansai Global Health Meeting (KGH)" with the participation of the younger generation, and the establishment of the Saraya Dare Hitori Fund, we should not miss this opportunity to raise the profile of the Friends of WHO Japan and challenge the development of concrete activities.

The most important activity is to translate WHO fact sheets, disseminate the latest WHO news in Japanese, and aim to be a one-stop service for information on WHO in Japanese, taking advantage of our network with WHO and our geopolitical strength as a base for global health from Kansai. We would also like to be involved in the WHO Western Pacific Regional Conference scheduled to be held in Himeji, Hyogo in October 2021.

Next, we will strengthen the diverse networks that link government, universities, and business, and emphasize collaboration with WHO cooperation centers, including hospitals, universities and research institutes, private companies, and NGOs/NPOs related to WHO and global health. In addition to the existing

support for WHO interns, we will make activities involving the younger generation even more attractive, such as the journal "Medemiru WHO" and the "Global Health Gathering. We will build closer ties with the private sector through the Kansai Association of Corporate Executives and the Osaka Chamber of Commerce and Industry.

We will further expand our domestic and international projects, and look forward to the development of the Lao Pediatric Surgery Project and the Postcard Project to Support Medical Personnel, which were launched in FY2020, as well as new projects utilizing the Saraya Dare Hitori Fund.

With the rapid development of activities, the enhancement of the secretariat structure and financial management is an urgent issue. It is necessary to create a system that takes into account the expansion of the number of directors. We would like to increase the number of members and achieve stable management of the organization through the development of new profit-making projects, services that can be returned to members and supporting members, and visualization of activities that can be easily understood by citizens.

《key issue》

(1) Strengthening collaboration with WHO

- Continue to disseminate WHO news in Japanese.
- Promote the establishment of an expert committee to translate all fact sheets.
- Strengthen collaboration with domestic organizations to provide a one-stop service for information in Japanese.
- Participate in the WHO Western Pacific Regional Meeting (October in Himeji, Hyogo).
- Strengthen cooperation with domestic organizations to provide a one-stop service for Japanese language information.
- Hold events based on themes such as World Health Day to raise awareness in Japan.

(2) Strengthening global health collaboration in Japan

- Strengthen cooperation with UN agencies and related academic societies through the WHO journal "Medemiru WHO".
- Continue to hold the "Kansai Global Health Meeting (KGH)".
- Promote cooperation with professional organizations such as doctors, dentists, pharmacists, and nurses.
- Strengthen cooperation with the private sector through the Kansai Association of Corporate Executives and the Osaka Chamber of Commerce and Industry.

(3) Implementation of domestic and international projects

- Continue to implement the Lao Pediatric Surgery Project (second year)
- Continue to develop the postcard project to support medical personnel (elementary school, junior high school, and high school students)

- Implement projects through the Saraya Dare Hitori Fund.
- Launch activities for the Kansai Expo in 2025.

(4) Strengthen secretariat functions

- Increase the number of secretariat staff and strengthen financial management.
- Create a system to increase the number of members and develop new revenue-generating projects.
- We look forward to the further efforts of directors and members to expand the activities of Friends of WHO Japan.

《 **Business Plan** 》

In accordance with the business categories of Article 4 of the Articles of Friends of WHO Japan, we will develop business activities appropriate for a public interest incorporated association. (Parentheses after the heading are the wording of Article 4 of the Articles of Incorporation)

This year, in view of the situation of the new coronavirus infection, we will basically conduct seminars and other projects in an online format (or a hybrid of face-to-face and online).

1. Dissemination and enlightenment business

(Enlightenment business such as holding seminars on health to spread the spirit of the WHO Charter, publishing bulletin, public relations, etc)

① Dissemination of information about WHO

Continue to disseminate the WHO news in Japanese, translate all fact sheets, and aim for a one-stop service for Japanese information.

② Organizing health-related seminars

Regularly hold "Kansai Global Health Meeting (KGH)" in conjunction with conduct seminars on health in Japan and overseas, including WHO.

③ Publication of journal.

Publish the "Medemiru WHO" four times a year to publicize and enlighten the activities of WHO and Friends of WHO Japan.

④ Information provision services

Widely disseminate the activities of WHO and Friends of WHO Japan by exhibiting at the One World Festival, etc.

⑤ Strengthen cooperation with WHO

In conjunction with strengthening cooperation with many WHO officials, including the WHO Regional Office of the Western Pacific (WPRO) and the WHO Kobe Centre for Health Development (WKC), the theme of World Health Day in 2021 is "health inequality", and "the International Year of Health and Care Workers (YHCW)", we will hold events related to them.

2. Research and research business

(Research business such as entrusted/entrusting of research on health and research projects such as proposals based on research results)

- ① We will proceed with research business such as entrusted/entrusting/mediation of research that meets the purpose of the juridical person and has public interest, and will subsidize those selected by the Selection committee.

3. Social contribution cooperation business

(Collaborative business such as contact, coordination, and cooperation with companies, organizations, and individuals engaged in social contribution activities related to health at domestic and overseas)

- ① Implement the Lao Pediatric Surgery Project in collaboration with the Pediatric Surgery Group.
- ② Jointly participate in enlightenment business such as the Kansai Infectious Diseases Forum.
- ③ Strengthen cooperation with private companies through the KANSAI Association of Corporate Executives and the Osaka Chamber of Commerce and Industry.
- ④ Co-organizer and sponsor international seminars and academic societies on health and human resource development.

4. Fundraising support business

(Support business such as fund-raising activities, contribution of fund-raising profits, and activity cooperation to contribute to the achievement of WHO's business objectives.)

- ① Continue to implement the postcard project to support medical personnel
- ② Continue to implement fund-raising activities for "Japan Foundation for AIDS Prevention" and contribute the profits.

5. Human resources development business

(Human resource development business such as human resource development and assistance that leads to improvement of health in Japan and overseas.)

- ① Implement a co-organized forum with Japan Association for International Health Students section.
- ② Provide support to WHO internship recipients.

6. Other business (other business necessary to achieve the purpose of this association.)

- ① Proceed initiatives for new profit-making businesses.