

2022Annual Business Plan of Friends of WHO JAPAN in the fiscal Year of 2022

Approved by the Board meeting on February 9, 2022

NOTE: The original version is in Japanese, and this English translation is for informative purpose only.

《Management Policy》

Friends of WHO Japan supports the principles of the World Health Organization (WHO), a specialized agency of the United Nations, and conducts health promotion activities in Japan and abroad in close collaboration with WHO. We have worked in collaboration with many WHO officials, including the WHO Regional Office of the Western Pacific (WPRO) and the WHO Kobe Centre for Health Development (WKC)

From FY2020, Friends of WHO Japan continue to be directly affected by the pandemic of a new coronavirus infection. Due to the declaration of a state of emergency and restrictions on overseas travel, many of the overseas projects, seminars and symposia that Friends of WHO Japan had planned to conduct were postponed or had to be conducted online. On the other hand, the number of visits to Friends of WHO Japan 's website increased rapidly, and goodwill donation from the general public began to arrive. despite various criticisms of WHO, it was a two-year period in which interest in the WHO increased and the WHO's activities were widely reported in the news. What the new coronavirus infection taught us was the importance of well-being, the delay in digitalization of health and medical administration in Japan, and the importance of international cooperation in the face of the fact that infectious disease control cannot be completed only in one's own country.

FY2022 is also a year of great opportunity for Friends of WHO Japan to actively develop its activities and make a leap forward. The awareness of friends of WHO Japan is based on the development of the bulletin “Visual Journal of Friends of WHO Japan” and the “Kansai Global Health Gathering (KGH)” in which young people participated, and the establishment of the Saraya Dare Hitori Fund. We would like to take on the challenge of “a year of leaps forward” without missing this opportunity.

The most important activity is to host World Health Day 2022 on 7 April in collaboration with WPRO. Due to the influence of COVID-19, it will be mainly online, but it is planned to be held with the participation of many global health stakeholders and organizations. In addition, we will participate in international collaborations such as the Planetary Health Alliance (PHA) and the Partnership for the Protection of Maternal and Infant Health (PMNCH) and promote activities. In addition, we will carry out a project to translate the entire fact sheet within this fiscal year.

We will make activities that involve the young generation more attractive, such as the bulletin “Visual Journal of Friends of WHO Japan” and “Global Health Gathering”. Through the Kansai Association of Corporate Executives and the Osaka Chamber of Commerce and Industry, we will build closer ties with private companies. We hope to develop the Laos Pediatric Surgery Project and Medical Staff Support

Postcard Project, which started in 2020, and look forward to new projects utilizing the Saraya Dare Hitori Fund. Participated in the Osaka Expo as a co-creation partner and regularly publishes books from Osaka University Press. In addition, we aim to be selected as a fund distribution organization for activities in the field of medical care for foreigners by JANPIA (Japan Network for Public Interest Activities).

With the rapid development of activities, the enhancement of the secretariat structure and financial management is an urgent issue. It is necessary to create a system that takes into account the expansion of the number of directors. We would like to increase the number of members and achieve stable management of the organization through the development of new profit-making projects, services that can be returned to members and supporting members, and visualization of activities that can be easily understood by citizens.

As a global citizen to protect the health of people around the world, we will work together with WHO and other international organizations, national governments, local governments, businesses, NPOs/NGOs, and other organizations to achieve sustainable development that leaves no one behind. We will work to achieve the goals of “Goals” (SDGs).

《key issue》

(1) Strengthening collaboration with WHO

- Cooperate with WPRO to host “World Health Day 2022” on 7 April
- Continue to disseminate WHO news in Japanese.
- Promote the establishment of an expert committee to translate all fact sheets.
- Promote the activities of the Planetary Health Alliance (PHA) and the Partnership for Maternal, Newborn, and Child Health (PMNCH).
- Strengthen collaboration with domestic organizations to provide a one-stop service for information in Japanese.
- Strengthen cooperation with domestic organizations to provide a one-stop service for Japanese language information.

(2) Strengthening global health collaboration in Japan

- Strengthen cooperation with UN agencies and related academic societies through the bulletin "Visual Journal of Friends of WHO Japan".
- Continue to hold the "Kansai Global Health Meeting (KGH)".
- Promote cooperation with professional organizations such as doctors, dentists, pharmacists, and nurses.
- Strengthen cooperation with the private sector through the Kansai Association of Corporate Executives and the Osaka Chamber of Commerce and Industry.

(3) Implementation of domestic and international projects

- Continue to implement the Lao Pediatric Surgery Project (third year)
- Aim to be selected as a fund distribution organization for JANPIA (Japan Organization for Public

Interest Activities).

- Participate in the Osaka Expo as a co-creation partner and implement a co-creation challenge.
- Regular publication of books on global health from Osaka University Press
- Implement projects through the Saraya Dare Hitori Fund.
- Call for public offerings related to global health, etc., and arouse the interest of citizens and the next generation.

(4) Others

- To strengthen the financial base, we will promote subsidy acquisition activities and increase the number of members.
- Create a system for developing profitable businesses
- Proactively provide directors and members with opportunities to participate in the activities of Friends of WHO Japan.

《 **Business Plan** 》

By the business categories of Article 4 of the Articles of Friends of WHO Japan, we will develop business activities appropriate for a public interest incorporated association. (Parentheses after the heading are the wording of Article 4 of the Articles of Incorporation)

This year, in view of the situation of the new coronavirus infection, we will basically conduct seminars and other projects in an online format (or a hybrid of face-to-face and online).

1. Dissemination and enlightenment business

(Enlightenment business such as holding seminars on health to spread the spirit of the WHO Charter, publishing bulletin, public relations, etc)

① World Health Day event implementation

A symposium in line with the theme of World Health Day and an award ceremony for video submissions will be held.

② Dissemination of information about WHO

Continue to disseminate the WHO news in Japanese, translate all fact sheets, and aim for a one-stop service for Japanese information.

② Organizing health-related seminars

Regularly hold "Kansai Global Health Meeting (KGH)" in conjunction with conducting seminars on health in Japan and overseas, including WHO.

④ Publication of journal.

Publish the "Visual Journal of Friends of WHO Japan" four times a year to publicize and enlighten the activities of WHO and Friends of WHO Japan.

⑤ Information provision services

Widely disseminate the activities of WHO and Friends of WHO Japan by exhibiting at the One World

Festival, etc.

⑥ Strengthen cooperation with WHO

Strengthen collaboration with WHO, WPRO (West Pacific Regional Office), and WKC (WHO Kobe Centre).

Promote activities in the newly joined PMNCH.

2. Research and research business

(Research business such as entrusted/entrusting of research on health and research projects such as proposals based on research results)

- ① We will proceed with research business such as entrusted/entrusting/mediation of research that meets the purpose of the juridical person and has public interest and will subsidize those selected by the Selection committee.

3. Social contribution cooperation business

(Collaborative business such as contact, coordination, and cooperation with companies, organizations, and individuals engaged in social contribution activities related to health at domestic and overseas)

- ① Implement the Lao Pediatric Surgery Project in collaboration with the Pediatric Surgery Group.
- ② Jointly participate in enlightenment businesses such as the Kansai Infectious Diseases Forum.
- ③ Strengthen cooperation with private companies through the KANSAI Association of Corporate Executives and the Osaka Chamber of Commerce and Industry.
- ④ Promote activities for adoption as JANPIA's fund distribution organization.
- ⑤ Cooperate with organizations that undertake co-creation challenges as expo co-creation partners.
- ⑥ Co-organized and sponsor international seminars and academic societies on health and human resource development.

4. Fundraising support business

(Support businesses such as fund-raising activities, the contribution of fund-raising profits, and activity cooperation to contribute to the achievement of WHO's business objectives.)

- ① After being selected as a JANPIA fund distribution organization, subsidize and supervise organizations that engage in private-public interest activities (implementation organizations).
- ② Continue to implement fund-raising activities for "Japan Foundation for AIDS Prevention" and contribute to the profits.

5. Human resources development business

(Human resource development business such as human resource development and assistance that leads to improvement of health in Japan and overseas.)

- ① Implement a co-organized forum with Japan Association for International Health Students section.
- ② Provide support to WHO internship recipients.

6. Other business (other business necessary to achieve the purpose of this association.)

- ① Proceed initiatives for new profit-making businesses.