

Plan of Action 2019

Public interest incorporated association Friends of WHO JAPAN in the fiscal Year of 2019

Approved by the Board of Directors on February 14, 2019201990214

Management Policy

Friends of WHO JAPAN has a mission for ensuring that the activities and information carried out by the World Health Organization (WHO), a specialized organization of the United Nations, are conveyed promptly and appropriately to a large number of people. Until now, activities have been carried out in cooperation with the WHO Center for Health and Development (the WHO Kobe Center) and many other WHO stakeholders. We will aim to provide a one-stop service for Japanese-language information on the WHO in future, including fact sheets on the WHO website, as well as compiling the journal "Visible WHO" for more attractive editions.

Strengthen networks within Japan with hospitals, universities, research institutes, private companies, NGO/NPO and other civil societies related to the WHO and global health. Particular emphasis will be placed on collaboration with the WHO Kobe Centre and the WHO Collaborating Centers, which are active in a wide range of fields in Japan. The Japan WHO Association has traditionally focused on nurturing younger generations through a system that supports WHO interns.

In the future, we will actively support the voluntary activities of young people who intend to fly abroad, such as holding regular workshops on global health and holding meetings of experienced WHO interns. In order to protect the health of people around the world, as a member of the global community, through various projects, we will work in collaboration with international organizations such as the World Health Organization, the national government, local governments, corporations, and the NPO/NGO, with the aim of achieving the goal of the "Sustainable Development Goals" (SDGs) that no one is left behind.

[Priority Issues]

- 1) Fully translate the WHO Fact Sheet and provide one-stop service for Japanese-language information on WHO through the Website
- 2) Strengthen networks with WHO-related and global health-related medical institutions, hospitals, universities, private companies, and NGO/NPO through seminars, workshops,

and the Visible WHO.

- 3) Further strengthen support for WHO internships, establish the activities of "Kansai Global Health (KGH) Gathering", and promote human resource development for global health.
- 4) Aim to double the number of support members by providing attractive activities.

[Activity-specific plan]

In order to make the public aware of information on public health, including the WHO, through forums, magazines, and websites, the following activities will be undertaken (classified according to Article 4 of the Articles of Incorporation):

1. **WHO Awareness-Raising Program** (hosting forums, etc. on the dissemination of the spirit of the WHO Charter and health, and enlightenment program such as publicity in journals)
 - 1) Expansion of websites and e-mail magazines provide information on the latest information on the WHO, Japanese translation of fact sheets, and other health-related knowledge and activities. Reform the website in order to make Association activities more widely known.
 - 2) Organize seminars to help foster public opinion on health and to raise awareness of health, selecting themes that respond to the policy trends and social needs of the WHO. This year, a joint forum will be held with the WHO Kobe Center, the Osaka Medical Association and the Osaka Dental Society.
 - 3) Promote the activities of publishing and editing committees of journals, and publish the Visible WHO magazine four times a year.
 - 4) Widely disseminate the activities of the WHO as well as Friends WHO JAPAN and provide various consultation services through exhibitions at the One World Festival information provision service.
2. **Study and proposal projects** (commissioning and consignment of research on health, and aid research projects such as recommendations based on research results)
 - ① Accepting, conciliating, and commissioning research that meets the objectives of Friends of WHO JAPAN and is in the public interest, and providing subsidies for research that has been selected by the Selection Committee

3. Collaboration and cooperation projects (collaboration projects such as liaison, coordination, and cooperation with corporations, organizations, and individuals engaged in social contribution activities related to health in Japan and overseas)

- 1) Jointly sponsor and support projects that can participate jointly as enlightenment projects such as the Kansai Infectious Diseases Forum and other projects that are in line with the business objectives of Friends of WHO JAPAN.
- 2) Cooperate with corporations, organizations, and individuals engaged in health-related social contribution activities by introducing and publicizing information through Friends of WHO JAPAN
- 3) Deepen coordination with relevant organizations and acquire subsidies and subsidies.

1. Support and fund-raising projects (activities to contribute to the achievement of the business objectives of the WHO, contributions to revenue from donations, and support activities, etc.)

- 1) Continue to conduct fund-raising activities for the Fund to Combat AIDS through the use of forums and other opportunities, and contribute profits from these activities
- 2) Conduct cooperation support and fund raising activities in response to the needs of the WHO.

5. Human resource development projects (human resource development projects leading to expansion of human resources contribution to the WHO and improvement of international health and hygiene).

- 1) To encourage young people to participate in the field of international health and hygiene, the Kansai Global Health Gathering will be convened six times a year, and a forum will be held jointly with the jaih-s (Students' Association of the Japan International Society of Health and Medical Sciences).
- 2) Support is provided to those eligible for WHO internships.

6. Other activities (other activities necessary to achieve the purpose of Friends of WHO JAPAN)

- 1) Promotion of exchanges with the WHO, WKC and other relevant parties.